



Jeans for Genes needs your help!

Jeans for Genes Day is your chance to make a difference in the lives of children who have a genetic disorder across the UK. The PiA is a partner charity of Jeans for Genes, along with Great Ormond Street Hospital Charity, The Society for Mucopolysaccharide Diseases and The Chronic Granulomatous Research Trust.

Part of the money raised through Jeans for Genes comes back to the PiA. In the past, we have spent the funds raised on activities like the canal boat trips, the adventure week for young people and a variety of different research projects.

This year, the big day is **Friday 3rd October 2008** – so you know when to get inventive with those jeans!

You could help in a number of ways:

- Tell your family, friends and colleagues about Jeans for Genes and encourage them to take part.
- Sell Jeans for Genes merchandise.
- You could volunteer to become a school speaker, which involves going into schools to talk about Jeans for Genes and your own personal story.
- Don't forget to organise your own fundraising event, for example The Three Peaks Challenge, or on a smaller scale, making bags out of Jeans and selling them, as one of our PiA members did last year.

See below for a picture of Rachel Moore and some of the children at Southdown County Primary School, Buckley, North Wales. They did Jeans for Genes day in 2007 and raised over £1,000!



- You could volunteer to talk to the press about your personal story, raising awareness about Jeans for Genes.
- You could raise awareness of Jeans for Genes by handing out posters and leaflets in your local area.

Don't forget, whatever fundraising activity you decide to do, do let us know and if you take photographs we will endeavour to put it into 'Insight' magazine.

For more information, please visit www.jeansforgenes.com or call Kate at the PIA on 020 7 976 7640.